Dear Sir or Madam,

On behalf of all of us at NAMI DuPage, I would like to invite you to have a special role in our agency’s upcoming Shine a Light Gala, which this year will also be a celebration of our **35th anniversary**! Due to the ongoing public health concerns regarding Covid-19, we are hosting a Virtual Gala on May 30th. We are planning an in-person event on November 8, 2020 at the Naperville Marriott, where we will be going “Back to the 80s” as we recount our beginnings in 1985 and the compassion, dedication, and support of all of those who have been part of the NAMI DuPage family through the past three and a half decades.

I hope that you will join with us as a Gala Sponsor in recognition of NAMI DuPage’s important work in your community. Your support enables us to reach more at-risk children and adults, as well as provide quality mental health programs to parents and families of individuals with mental illness. Last year, we served over 35,000 people with our vital programs which include supportive services, educational classes, community training, social/recreational activities and workforce development. Most of these programs are provided at no cost, but they are invaluable to those who live in the shadow of mental illness. **Your support has made this possible, and is needed now more than ever as we anticipate the mental health needs of our community increasing due to the pandemic.**

The enclosed materials provide details about sponsorship, advertisement, and in-kind opportunities as well as ticket information for our November 8th event. **As an update: all publicity will be for both the May virtual Gala and November event**, including SIX months of credit on website (now through November). Additionally, **a story about you or your organization** (your choice), to be written by a professional writer volunteering for NAMI DuPage and approved by you, will be posted to our website and used in our publicity throughout the year.

In the event you are unable to sponsor, please consider placing an ad or donating an item for the live and silent auction events. **Any donations valued at $50 or more will receive a complimentary business card size ad.** Please complete and return the relevant forms no later than Friday, May 22, 2020—in time for our Virtual Gala.

Thank you for considering a sponsorship on this anniversary as we celebrate the spectacular journey that NAMI DuPage has made in becoming one of the largest providers of mental health services. Please feel free to contact me directly with any questions. I hope to see you on May 30th for the Virtual Gala, and again on November 8th for our in-person celebration. (80s attire is optional, so feel free to come with big hair, big shoulders, and if so inclined, ready to moonwalk!)

Sincerely,

Gerri Kerger
Executive Director

NAMI DuPage is a 501(c)(3) nonprofit organization. Our Federal Tax ID number is 36-3412057. Your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax advisors or the IRS to determine whether a contribution is deductible.
Dinner seating and gift bags for up to ten (10) guests
VIP table with premium dinner wine
Full page regular ad in the program booklet
Signage at the event
Inclusion in news release and event program
Recognition on the NAMI DuPage website

For all Virtual Gala donations
Any donations valued at $50 or more will receive a complimentary business card size ad.
All publicity will be for both the May virtual Gala and November event, including SIX months of credit on website (now through November).
A story about you or your organization (your choice), to be written by a professional writer volunteering for NAMI DuPage and approved by you, will be posted to our website and used in our publicity throughout the year.

Dinner seating for up to four (4) guests
Full page regular ad in the program booklet
Signage at the event
Inclusion in news release and event program
Recognition on the NAMI DuPage website

PLATINUM Sponsor $5,000

Dinner seating for up to two (2) guests
Half page ad in the program booklet
Signage at event
Inclusion in news release and event program
Recognition on the NAMI DuPage website

GOLD Sponsor $2,500

Dinner seating for one (1) guest
Quarter page ad in the program booklet
Signage at event
Inclusion in news release and event program
Recognition on the NAMI DuPage website

BRONZE Sponsor $1,000

Any person or organization who would like to sponsor both events will receive a premiere advertisement in the November event program book, be listed as premiere sponsor on our website, and receive 2 additional complimentary registrations for the Run (in addition to sponsorship benefits for both the Gala and the Run).

SILVER Sponsor $1,500

Shine a Light & Run for the Mind

Any donations valued at $50 or more will receive a complimentary business card size ad.
All publicity will be for both the May virtual Gala and November event, including SIX months of credit on website (now through November).
A story about you or your organization (your choice), to be written by a professional writer volunteering for NAMI DuPage and approved by you, will be posted to our website and used in our publicity throughout the year.

Any person or organization who would like to sponsor both events will receive a premiere advertisement in the November event program book, be listed as premiere sponsor on our website, and receive 2 additional complimentary registrations for the Run (in addition to sponsorship benefits for both the Gala and the Run).
General Sponsorship Opportunities

Dinner benefits apply to in-person event on November 8, 2020
Advertising benefits apply to both virtual and in-person events

Step 1 - Contact Information

Company, Household, or Individual Name ________________________________
Contact ___________________________ Phone ___________________________
Address ______________________________ City ___________________________
Email ________________________________ State ________ Zip ____________
Special instructions? ___________________________________________

Step 2 - Sponsorship Selection

☐ Platinum  ☐ Gold  ☐ Silver  ☐ Bronze

Step 3 - Payment Method

☐ Credit Card  ☐ Check  ☐ Invoice

Name on Card _______________________________________________________
Card # _______ - _______ - _______ - _______ Exp _____ / ____ CVV ______
Signature _________________________________________________________

Total $ ___________

Step 4 - Return

Email form to benefit@namidupage.org
Or mail form to: NAMI DuPage
115 N. County Farm Rd.
Wheaton, IL 60187

Ad Requirements

- Vector logo (.eps or .ai preferred)
- Filename should reflect company name
- Email to benefit@namidupage.org
Advertising Opportunities
Advertising benefits apply to our virtual Gala on May 30, 2020 as well as our in-person dinner on November 8, 2020

Advertisement Options

Outside Back Cover - $1,000
4 3/4 by 7 1/2 inches, one full color page
Special identification on our website now through November 8 event

Inside Front Cover - $750
4 3/4 by 7 1/2 inches, one full page
Special identification on our website now through November 8 event

Inside Back Cover - $750
4 3/4 by 7 1/2 inches, one full page

Center Page - $500
4 3/4 by 7 1/2 inches
Special identification on our website now through November 8 event

Other Full Page - $400
4 3/4 by 7 1/2 inches, left or right full page

Half Page - $250
4 3/4 by 3 1/2 inches

Quarter Page - $125
3 1/2 by 2 inches

For quarter page advertisements, please enclose your business card with this form.

For all Virtual Gala donations

Any donations valued at $50 or more will receive a complimentary business card size ad.

All publicity will be for both the May virtual Gala and November event, including SIX months of credit on website (now through November).

A story about you or your organization (your choice), to be written by a professional writer volunteering for NAMI DuPage and approved by you, will be posted to our website and used in our publicity throughout the year.
Advertising Opportunities

Advertising benefits apply to our virtual Gala on May 30, 2020 as well as our in-person dinner on November 8, 2020

**Step 1 - Contact Information**

Company, Household, or Individual Name __________________________________________

Contact ________________________________ Phone ____________________

Address __________________________________ City ______________________

Email ________________________________ State _______ Zip ___________

Special instructions? __________________________________________

**Step 2 - Advertisement Selection**

- [ ] Outside Back Cover - $1,000
- [ ] Inside Front Cover - $750
- [ ] Inside Back Cover - $750
- [ ] Center Page - $500

- [ ] Other Full Page - $400
- [ ] Half Page - $250
- [ ] Quarter Page - $125

*For quarter page advertisements, please enclose your business card with this form.*

**Step 3 - Payment Method**

- [ ] Credit Card
- [ ] Check
- [ ] Invoice

Name on Card __________________________________________________________

Card # _______ - _______ - _______ - _______ Exp ____ / ____ CVV _________

Signature _____________________________________________________________

Total $ ___________

**Step 4 - Return**

*Email form* to benefit@namidupage.org

*Or mail form* to: NAMI DuPage

115 N. County Farm Rd.

Wheaton, IL 60187

**Ad Requirements**

- Vector logo (.eps or .ai preferred)
- Filename should reflect company name
- Email to benefit@namidupage.org
## Premium Sponsorship Opportunities

*Sponsorships for the in-person dinner on November 8, 2020*

<table>
<thead>
<tr>
<th>Category</th>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Entertainment</strong></td>
<td>Gold sponsorship</td>
<td>$2,500</td>
<td>One available</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Signage placed near performance stage</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Table Wine</strong></td>
<td>Gold sponsorship</td>
<td>$2,500</td>
<td>One available</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Signage placed on dining tables</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Electronic Bidding</strong></td>
<td>Gold sponsorship</td>
<td>$2,500</td>
<td>Two available</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Name and/or logo displayed on electronic bidding pages</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Dessert</strong></td>
<td>Silver sponsorship</td>
<td>$1,500</td>
<td>One available</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Signage placed at dessert Bar</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Champagne Reception</strong></td>
<td>Silver sponsorship</td>
<td>$1,500</td>
<td>One available</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Signage placed at champagne serving area</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Decorations</strong></td>
<td>Silver sponsorship</td>
<td>$1,500</td>
<td>Two available</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Signage placed on tables</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Heads &amp; Tails</strong></td>
<td>Silver sponsorship</td>
<td>$1,500</td>
<td>One available</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Recognition during the event</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Step 1 - Contact Information

Company, Household, or Individual Name ________________________________
Contact ___________________________ Phone __________________________
Address ___________________________ City _____________________________
Email _____________________________ State _______ Zip ____________
Special instructions? ________________________________________________

Step 2 - Sponsorship Selection

□ Entertainment         □ Electronic Bidding         □ Champagne Reception
□ Table Wine           □ Dessert           □ Decorations           □ Heads & Tails

Step 3 - Payment Method

□ Credit Card         □ Check            □ Invoice

Name on Card ________________________________
Card # _______ - _______ - _______ - _______ Exp ____ / ____ CVV _______
Signature __________________________________________________________
Total $ __________

Step 4 - Return

Email form to benefit@namidupage.org
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115 N. County Farm Rd.
Wheaton, IL 60187

Ad Requirements

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- Filename should reflect company name
- Email to benefit@namidupage.org
2020 Gala Auction Wish List
Some examples of what would be helpful.

**Sports**
- Autographed sports memorabilia
- Bears tickets
- Blackhawks tickets
- Bulls tickets
- College football tickets
- Cubs tickets
- Fire tickets
- White Sox tickets
- Lessons

**Concerts & Events**
- Ale Fest tickets
- Broadway in Chicago
- (show tickets or gift certificates)
- Ravinia tickets
- Theater experiences
- Comedy clubs
- Chicago Symphony Orchestra
- Drury Lane tickets
- Lyric Opera tickets
- Paramount tickets
- The MAC/Buffalo Theater Ensemble
- Wentz Hall
- Ticketmaster gift certificates
- Other

**Health/Wellness**
- Massage gift certificate
- Exercise class pass
  *(spin, pilates, yoga, etc.)*
- Spa day packages
- Gentlemen’s packages
- Nail salon gift certificates

**Travel**
- Airline miles
- Airbnb gift certificate
- Destination concerts/events
- Vacation packages
- Timeshare

**Stay-cations & Family Outings**
- Art Institute
- Architectural Cruise
- Bed & Breakfast stay
- Chicago Botanic Gardens
- Downtown Family package
- DuPage Children’s Museum
- Field Museum
- Lake Geneva
- Galena
- Michigan getaways
- Morton Arboretum
- Museum of Science & Industry
- Shedd Aquarium
- Great America tickets
- Dinner Cruise
- Overnight at a museum
- Wisconsin getaways

**Tours & Unique Experiences**
- ABC7 Tour
- Helicopter ride
- Scuba lessons
- SkyDeck Chicago

**Food & Dining**
- Brewery Tours
- Cooking classes
- In-House Chef packages
- Red Head Piano Bar
- Restaurant Packages
  *(Local & Chicago)*
- Spirits & Wine packages
- Two Brothers Roundhouse
- Wine Tastings & Tours
- Other

**Jewelry/Accessories**
- Necklaces
- Earrings
- Bracelets
- Cufflinks
- Watches
- Scarves
- Designer totes/bags
- Other

**Golf**
- Butterfield Country Club
- Cantigny
- Chicago Golf Club
- Cog Hill
- Cress Creek
- Glen Oak Country Club
- Hinsdale Golf Club
- Medinah Golf Club
- Naperville Country Club
- Ruth Lake Country Club
- Golf lessons
- Golf equipment
- Other

**Electronics**
- Bose headphones
- Apple AirPods
- Amazon Echo
- Google Home/Mini
- Nest Home Security Camera
- Nest Home Thermostat
- Robotic Vacuum
- Fitbit
- Apple Watch
- Record turntable
- iPad
- Kindle
- Digital photo frame
- Emergency solar crank
- Other

Questions about in-kind donations?
Please contact us at benefit@namidupage.org.
NAMI DuPage’s Annual

SHINE A LIGHT GALA

Dinner held November 8, 2020

Gather a group of friends, family, or colleagues and purchase a table!

Table of 10

$1200 until June 1
$1250 after June 1

Individual Ticket

$125
+ free raffle entry ($30 value)
if purchased prior to June 1

Of course, we certainly appreciate you sponsoring, placing an ad in the program, or donating items for our live & silent auctions, but in addition to that... we really want YOU there!

Shine a Light Gala 2019