

SHINE A LIGHT GALA

General Sponsorship Opportunities

Dinner benefits apply to in-person event on November 8, 2020

Advertising benefits apply to both virtual and in-person events

PLATINUM Sponsor \$5,000

Dinner seating and gift bags for up to ten (10) guests
VIP table with premium dinner wine
Full page regular ad in the program booklet
Signage at the event
Inclusion in news release and event program
Recognition on the NAMI DuPage website

GOLD Sponsor \$2,500

Dinner seating for up to four (4) guests
Full page regular ad in the program booklet
Signage at the event
Inclusion in news release and event program
Recognition on the NAMI DuPage website

SILVER Sponsor \$1,500

Dinner seating for up to two (2) guests
Half page ad in the program booklet
Signage at event
Inclusion in news release and event program
Recognition on the NAMI DuPage website

BRONZE Sponsor \$1,000

Dinner seating for one (1) guest
Quarter page ad in the program booklet
Signage at event
Inclusion in news release and event program
Recognition on the NAMI DuPage website

For all Virtual Gala donations

Any donations valued at \$50 or more will receive a complimentary business card size ad.

All publicity will be for both the May virtual Gala and November event, including SIX months of credit on website (now through November).

A story about you or your organization (your choice), to be written by a professional writer volunteering for NAMI DuPage and approved by you, will be posted to our website and used in our publicity throughout the year.

Shine a Light & Run for the Mind

Any person or organization who would like to sponsor both events will receive a premiere advertisement in the November event program book, be listed as premiere sponsor on our website, and receive 2 additional complimentary registrations for the Run (in addition to sponsorship benefits for both the Gala and the Run).

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Step 1 - Contact Information

Company, Household, or Individual Name _____

Contact _____ Phone _____

Address _____ City _____

Email _____ State _____ Zip _____

Special instructions? _____

Step 2 - Sponsorship Selection

Platinum Gold Silver Bronze

Step 3 - Payment Method

Credit Card Check Invoice

Name on Card _____

Card # _____ - _____ - _____ - _____ Exp ____ / ____ CVV _____

Signature _____

Total \$ _____

Step 4 - Return

Email form to benefit@namidupage.org

Or mail form to: NAMI DuPage
115 N. County Farm Rd.
Wheaton, IL 60187

Ad Requirements

- Vector logo (.eps or .ai preferred)
- Filename should reflect company name
- Email to benefit@namidupage.org

SHINE A LIGHT GALA

Advertising Opportunities

*Advertising benefits apply to our virtual Gala on May 30, 2020
as well as our in-person dinner on November 8, 2020*

Advertisement Options

Outside Back Cover - \$1,000

4 3/4 by 7 1/2 inches, one full color page

Special identification on our website now through November 8 event

Inside Front Cover - \$750

4 3/4 by 7 1/2 inches, one full page

Special identification on our website now through November 8 event

Inside Back Cover - \$750

4 3/4 by 7 1/2 inches, one full page

Center Page - \$500

4 3/4 by 7 1/2 inches

Special identification on our website now through November 8 event

Other Full Page - \$400

4 3/4 by 7 1/2 inches, left or right full page

Half Page - \$250

4 3/4 by 3 1/2 inches

Quarter Page - \$125

3 1/2 by 2 inches

**For quarter page advertisements,
please enclose your business card with this form.**

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Advertising Opportunities

Advertising benefits apply to our virtual Gala on May 30, 2020
as well as our in-person dinner on November 8, 2020

Step 1 - Contact Information

Company, Household, or Individual Name _____

Contact _____ Phone _____

Address _____ City _____

Email _____ State _____ Zip _____

Special instructions? _____

Step 2 - Advertisement Selection

Outside Back Cover - \$1,000

Inside Front Cover - \$750

Inside Back Cover - \$750

Center Page - \$500

Other Full Page - \$400

Half Page - \$250

Quarter Page - \$125

For quarter page advertisements,
please enclose your business card
with this form.

Step 3 - Payment Method

Credit Card Check Invoice

Name on Card _____

Card # _____ - _____ - _____ - _____ Exp ____ / ____ CVV _____

Signature _____

Total \$ _____

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SHINE A LIGHT GALA

Premium Sponsorship Opportunities

Sponsorships for the in-person dinner on November 8, 2020

Entertainment \$2,500 One available

- Gold Sponsorship benefits
- Signage placed near performance stage

Table Wine \$2,500 One available

- Gold Sponsorship benefits
- Signage placed on dining tables

Electronic Bidding \$2,500 Two available

- Gold Sponsorship benefits
- Name and/or logo displayed on electronic bidding pages

Dessert \$1,500 One available

- Silver Sponsorship benefits
- Signage placed at dessert Bar

Champagne Reception \$1,500 One available

- Silver Sponsorship benefits
- Signage placed at champagne serving area

Decorations \$1,500 Two available

- Silver Sponsorship benefits
- Signage placed on tables

Heads & Tails \$1,500 One available

- Silver Sponsorship benefits
- Recognition during the event

SHINE A LIGHT GALA

Premium Sponsorship Opportunities

Sponsorships for the in-person dinner on November 8, 2020

Step 1 - Contact Information

Company, Household, or Individual Name _____

Contact _____ Phone _____

Address _____ City _____

Email _____ State _____ Zip _____

Special instructions? _____

Step 2 - Sponsorship Selection

- Entertainment
 Electronic Bidding
 Champagne Reception
 Table Wine
 Dessert
 Decorations
 Heads & Tails

Step 3 - Payment Method

- Credit Card
 Check
 Invoice

Name on Card _____

Card # _____ - _____ - _____ - _____ Exp ____ / ____ CVV _____

Signature _____

Total \$ _____

Step 4 - Return

Email form to benefit@namidupage.org

Or mail form to: NAMI DuPage
115 N. County Farm Rd.
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SHINE A LIGHT GALA

2020 Gala Auction Wish List

Some examples of what would be helpful.

Sports

Autographed sports memorabilia
Bears tickets
Blackhawks tickets
Bulls tickets
College football tickets
Cubs tickets
Fire tickets
White Sox tickets
Lessons

Concerts & Events

Ale Fest tickets
Broadway in Chicago
(show tickets or gift certificates)
Ravinia tickets
Theater experiences
Comedy clubs
Chicago Symphony Orchestra
Drury Lane tickets
Lyric Opera tickets
Paramount tickets
The MAC/Buffalo Theater Ensemble
Wentz Hall
Ticketmaster gift certificates
Other

Health/Wellness

Massage gift certificate
Exercise class pass
(spin, pilates, yoga, etc.)
Spa day packages
Gentlemen's packages
Nail salon gift certificates

Travel

Airline miles
Airbnb gift certificate
Destination concerts/events
Vacation packages
Timeshare

Stay-cations & Family Outings

Art Institute
Architctual Cruise
Bed & Breakfast stay
Chicago Botanic Gardens
Downtown Family package
DuPage Children's Museum
Field Museum
Lake Geneva
Galena
Michigan getaways
Morton Arboretum
Museum of Science & Industry
Shedd Aquarium
Great America tickets
Dinner Cruise
Overnight at a museum
Wisconsin getaways

Tours & Unique Experiences

ABC7 Tour
Helicopter ride
Scuba lessons
SkyDeck Chicago

Food & Dining

Brewery Tours
Cooking classes
In-House Chef packages
Red Head Piano Bar
Restaurant Packages
(Local & Chicago)
Spirits & Wine packages
Two Brothers Roundhouse
Wine Tastings & Tours
Other

*Questions about in-kind donations?
Please contact us at
benefit@namidupage.org.*

Jewelry/Accessories

Necklaces
Earrings
Bracelets
Cufflinks
Watches
Scarves
Designer totes/bags
Other

Golf

Butterfield Country Club
Cantigny
Chicago Golf Club
Cog Hill
Cress Creek
Glen Oak Country Club
Hinsdale Golf Club
Medinah Golf Club
Naperville Country Club
Ruth Lake Country Club
Golf lessons
Golf equipment
Other

Electronics

Bose headphones
Apple AirPods
Amazon Echo
Google Home/Mini
Nest Home Security Camera
Nest Home Thermostat
Robotic Vacuum
Fitbit
Apple Watch
Record turntable
iPad
Kindle
Digital photo frame
Emergency solar crank
Other

SHINE A LIGHT GALA

Dinner held November 8, 2020

Gather a group of friends, family,
or colleagues and purchase a table!

Table of 10

*\$1200 until June 1
\$1250 after June 1*

Individual Ticket

*\$125
+ free raffle entry (\$30 value)
if purchased prior to June 1*

Of course, we certainly appreciate you sponsoring,
placing an ad in the program, or donating items for our
live & silent auctions, but in addition to that...
we really want YOU there!



Shine a Light Gala 2019