

April 2023



Saturday, June 10, 2023
DuPage County Fairgrounds
Wheaton, IL

NAMI DuPage Board

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NAMI DuPage EIN
36-3412057

NAMI DuPage Contact

Geri Kerger,
Executive Director
g.kerger@namidupage.org
630-752-0066



National Alliance on Mental Illness

DuPage



Dear Friends,

We are excited to announce that NAMI DuPage will host its Annual 5k Run/Walk for the Mind, a 1-mile Color Run, and a Diaper Dash on June 10th at the DuPage County Fairgrounds and Event Center. Serenity House, DuPage County Prevention Leadership Team, and the DuPage Action Team are co-hosting our first-ever Color Run!

If you have participated in the Walk/Run in the past, you know that it is a fun-filled morning, but it is so much more than that. Whether you participate in the walk/run or sponsor it, you are also a partner in ending the stigma associated with mental health and providing support to individuals and families impacted by mental illness and substance use.

Enclosed with this letter, you will find information about becoming a sponsor. Your sponsorship for the Walk/Run would be discounted by 20% if you sponsored our Gala on May 6th. Contact us if you are interested in sponsoring the gala, or [HERE](#) to sponsor.

Event details:

- 8 am, we kick off the Annual 5K Run/Walk. You can walk, push strollers, or run the certified course. (The Fairgrounds do not allow animals, so please leave doggies at home!)
- 9:30 am, we will have a Diaper Dash for the youngest among us,
- 10:00 am, our first-ever 1-Mile Color Run co-hosted by NAMI DuPage, Serenity House, and the Prevention Leadership Team. Proceeds are shared between our agencies, who have worked together for the past year on an Anti-Stigma Campaign in Glenbard High Schools. Students from the high schools are working with us to plan the Color Run, and it will be spectacular! We hope hundreds of students from local schools will participate and hundreds of others will be interested in fundraising for mental health.

NAMI DuPage serves nearly 20,000 people annually in our education and support programs and services. Our programs are all free or low-cost. Please support our Walk/Run event and help those impacted by mental illness.

Don't hesitate to contact me with any questions you may have. We look forward to seeing you at the 2023 Run for the Mind.

Sincerely,

Geri Kerger

Sponsorship Opportunities

Presenting Sponsorship \$15,000

- 20 Complimentary Registration Tickets
- Opportunity to include item in Event Swag Bag
- Acknowledgement on Event Webpage
- Acknowledgement on Social Media Pages
- Inclusion in Thank You Email Blast & Social Media Post
- 10'x10' Booth Space on Event Day
- Logo on Event Posters/Signage
- Logo/name placement on RFTM T-Shirt
- Acknowledgement in Event Press Release
- Acknowledgement During Announcements by Emcee
- Dedicated Acknowledgement on Social Media Pages
- Logo on Participant Award Ribbons
- Opportunity to Welcome Participants at Starting Line
- Story on Webpage

Olympic Sponsorship \$10,000

- 15 Complimentary Registration Tickets
- Opportunity to include item in Event Swag Bag
- Acknowledgement on Event Webpage
- Acknowledgement on Social Media Pages
- Inclusion in Thank You Email Blast & Social Media Post
- 10'x10' Booth Space on Event Day
- Logo on Event Posters/Signage
- Logo/name placement on RFTM T-Shirt
- Acknowledgement in Event Press Release
- Acknowledgement During Announcements by Emcee
- Dedicated Acknowledgement on Social Media Pages
- Opportunity to Welcome Participants at Starting Line

Marathon Sponsorship \$5,000

- 10 Complimentary Registration Tickets
- Opportunity to include item in Event Swag Bag
- Acknowledgement on Event Webpage
- Acknowledgement on Social Media Pages
- Inclusion in Thank You Email Blast & Social Media Post
- 10'x10' Booth Space on Event Day
- Logo on Event Posters/Signage
- Logo/name placement on RFTM T-Shirt
- Acknowledgement in Event Press Release
- Acknowledgement During Announcements by Emcee
- Dedicated Acknowledgement on Social Media Pages

Sprint Sponsorship \$2,500

- 8 Complimentary Registration Tickets
- Opportunity to include item in Event Swag Bag
- Acknowledgement on Event Webpage
- Acknowledgement on Social Media Pages
- Inclusion in Thank You Email Blast & Social Media Post
- 10'x10' Booth Space on Event Day
- Logo on Event Posters/Signage
- Logo/name placement on RFTM T-Shirt
- Acknowledgement in Event Press Release
- Acknowledgement During Announcements by Emcee

Power Walk Sponsorship \$1,000

- 4 Complimentary Registration Tickets
- Opportunity to include item in Event Swag Bag
- Acknowledgement on Event Webpage
- Acknowledgement on Social Media Pages
- Inclusion in Thank You Email Blast & Social Media Post
- 10'x10' Booth Space on Event Day
- Logo on Event Posters/Signage
- Logo/name placement on RFTM T-Shirt
- Acknowledgement in Event Press Release

Dash Sponsorship \$500

- 2 Complimentary Registration Tickets
- Opportunity to include item in Event Swag Bag
- Acknowledgement on Event Webpage
- Acknowledgement on Social Media Pages
- Inclusion in Thank You Email Blast & Social Media Post

Memorial/Tribute \$100

- 2 Complimentary Registration Tickets
- Opportunity to include item in Event Swag Bag
- Acknowledgment on Event Webpage

In-Kind Donation

- Opportunity to include item in Event Swag Bag
- Acknowledgment on Event Webpage

Please send logos in a vector format; original sources files (.ai, .eps, .svg) preferred. Email to il@namidupage.org

2023 Run for the Mind Sponsorship Form

I would like to support with the following sponsorship: Name – Company, Household, Family, Individual

- Presenting (\$15,000)
- Olympic (\$10,000)
- Marathon (\$5,000)
- Sprint (\$2,500)
- Power Walk (\$1,000)
- Dash (\$500)
- Memorial/Honor (\$100)
- In-Kind Donation

Primary Contact Email

Address Unit/Suite

City State Zip Code Phone No.

Sponsorship \$

Donation \$

Total Amount \$

CREDIT CARD INFORMATION			
NAME ON CARD <input type="text"/>			
CARD NUMBER <input type="text"/>	EXP DATE <input type="text"/>	CVV <input type="text"/>	
ZIP CODE <input type="text"/>	SIGNATURE <input type="text"/>		

Please submit your completed form by:
May 12, 2023



Payment Method

- Check
- Credit Card
- Send Invoice