



Dear Friend,

We hope you are having a happy and healthy start to 2024. With the support of our generous donors and volunteers, NAMI DuPage served nearly 23,000 people last year and expects that number to increase this year as we work to meet the skyrocketing mental health needs in our community.

On April 27th, we will come together for our Shine a Light Gala at the Marriott Naperville. This year's theme, "The Places You'll Go!" will focus on stories of recovery and living life to its fullest—wherever that may take us.

In June, we will be hosting our annual Run for the Mind! The Run is a family-friendly event with race options, including a 5k race, color run, and diaper dash.

Both events will help us raise funds and awareness to enhance NAMI DuPage's work. With your support, NAMI DuPage hopes to:

- Increase services to youth, including offering more programs at younger ages
- Increase NAMI on Campus clubs at area colleges and high schools
- Train at least 25 Recovery Support Specialists (peers) to provide services at NAMI DuPage or other mental health agencies.

And these are just a few of the programs and services on our agenda for 2024.

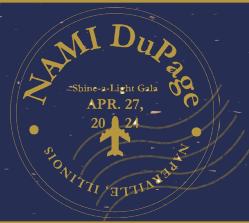
The enclosed materials provide details about sponsorships for both events and the additional option to donate an item for the live or silent auction. We will happily offer you a 20% discount on the run sponsorship if you support both events.

If sponsorship is not for you, please consider purchasing an advertisement or even a ticket to join us! Formal invitations to follow, but you may buy now as well.

Please complete and return the enclosed materials before Friday, April 8, 2024. Feel free to contact me directly with any questions.

On behalf of the community we serve, thank you for your support of NAMI DuPage, and we look forward to seeing you soon!

Geri Kerger  
Executive Director - NAMI DuPage



# Presenting Sponsorship

Shine a Light Gala & Run for the Mind Events

\$15,000

## Gala Benefits

- Listed as presenting sponsor on all event collateral
  - Dinner seating for up to twenty (20) guests
  - Inside cover ad in the program booklet
  - VIP tables with premium dinner wine
    - Signage at the event
- Inclusion in news release and event program
  - Individual recognition at the event

## Run for the Mind Benefits

- Listed as presenting sponsor on all event collateral
  - Logo printed on race t-shirts
    - Ten (10) registrations
  - VIP Team meeting area
  - Logo listed on website
  - Name listed in news release

## Additional Benefits

- Complementary mental health presentations to your organization or group, designated by you
- Recognition and feature story on the NAMI DuPage website



# Event Sponsorship Opportunities

*Commitment Deadline for Sponsorships April 8, 2024*

## **PREMIUM** Sponsor \$7,500

- Dinner seating for up to fourteen (14) guests
- Full page regular ad in the program booklet
- VIP table with premium dinner wine
- Signage at the event
- Inclusion in news release and event program
- Recognition & feature story on the NAMI DuPage website
- Individual recognition at the event
- Complementary mental health presentations for your organization, or group designated by you

## **PLATINUM** Sponsor \$5,000

- Dinner seating for up to ten (10) guests
- Full page regular ad in the program booklet
- VIP table with premium dinner wine
- Signage at the event
- Inclusion in news release and event program
- Recognition on the NAMI DuPage website

## **GOLD** Sponsor \$2,500

- Dinner seating for up to four (4) guests
- Full page regular ad in the program booklet
- Signage at the event
- Inclusion in news release and event program
- Recognition on the NAMI DuPage website

## **SILVER** Sponsor \$1,500

- Dinner seating for up to two (2) guests
- Half page ad in the program booklet
- Signage at event
- Inclusion in news release & event program
- Recognition on the NAMI DuPage website

## **BRONZE** Sponsor \$1,000

- Dinner seating for one (1) guest
- Quarter page ad in the program booklet
- Signage at event
- Inclusion in news release & event program
- Recognition on the NAMI DuPage website



# Event Sponsorship Return Form



Please return forms to NAMI DuPage by Friday, April 8, 2024

## Step 1 Contact Information

Company, Household, or Individual Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Email \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Special instructions? \_\_\_\_\_

## Step 2 Sponsorship Selection

Presenting  Premium  Platinum  Gold  Silver  Bronze

## Step 3 Payment Method

Credit Card  Check  Invoice

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Total \$ \_\_\_\_\_

## Step 4 Return

Email form to: [benefit@namidupage.org](mailto:benefit@namidupage.org)  
 Or mail form to: NAMI DuPage  
 115 N. County Farm Rd.  
 Wheaton, IL 60187

## Ad Requirements

- Vector logo (.eps or .ai preferred)
- Filename should reflect company name
- Email to [benefit@namidupage.org](mailto:benefit@namidupage.org)



# General Sponsorship Opportunities

**\* Limited Availability \***

*Commitment Deadline for Sponsorships April 8, 2024*

## *Entertainment* \$3,500

- Gold Sponsorship benefits
- Signage placed near performance stage

## *Table Wine* \$2,500

- Gold Sponsorship benefits
- Signage placed on dining tables

## *Electronic Bidding* \$2,500 - 2 Available

- Gold Sponsorship benefits
- Name and/or logo displayed on electronic bidding pages

## *Dessert* \$1,500

- Silver Sponsorship benefits
- Signage placed at dessert bar

## *Champagne Reception* \$1,500

- Silver Sponsorship benefits
- Signage placed at champagne serving area

## *Decorations* \$1,500

- Silver Sponsorship benefits
- Signage placed on tables

## *Heads & Tails* \$1,500

- Silver Sponsorship benefits
- Recognition during the event



# General Sponsorship Return Form

Please return forms to NAMI DuPage by Friday, April 8, 2024

## Step 1 Contact Information

Company, Household, or Individual Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Special instructions? \_\_\_\_\_

## Step 2 Sponsorship Selection

- Entertainment  Electronic Bidding  Champagne Reception
- Table Wine  Dessert  Decorations  Heads & Tails

## Step 3 Payment Method

- Credit Card  Check  Invoice

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Total \$ \_\_\_\_\_

## Step 4 Return

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# Advertising Opportunities

Please return forms to NAMI DuPage by April 8, 2024

## Step 1 Contact Information

Company, Household, or Individual Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Email \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Special instructions? \_\_\_\_\_

## Step 2 Advertisement Selection

Outside Back Cover - \$1,000  
4 3/4 by 7 1/2 inches, one full color page

Other Full Page - \$400  
4 3/4 by 7 1/2 inches, left or right full page

Inside Front Cover - \$750  
4 3/4 by 7 1/2 inches, one full page

Half Page - \$250  
4 3/4 by 3 1/2 inches

Inside Back Cover - \$750  
4 3/4 by 7 1/2 inches, one full page

Quarter Page\* - \$125  
3 1/2 by 2 inches, business card size

Center Page - \$500  
4 3/4 by 7 1/2 inches

\* For quarter page business card advertisements, please enclose your card with this form.

## Step 3 Payment Method

Credit Card  Check  Invoice

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Total \$ \_\_\_\_\_

## Step 4 Return

Email form to: [benefit@namidupage.org](mailto:benefit@namidupage.org)

Or mail form to: NAMI DuPage  
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# Gala Auction Wish List

*Some Examples of What Would be Helpful*

## *Sports*

- Autographed sports memorabilia
- Bears tickets
- Blackhawks tickets
- Bulls tickets
- College football tickets
- Cubs tickets
- Fire tickets
- White Sox tickets
- Lessons

## *Concerts & Events*

- Ale Fest tickets
- Broadway in Chicago (show tickets or gift certificates)
- Ravinia tickets
- Theater experiences
- Comedy clubs
- Chicago Symphony Orchestra
- Drury Lane tickets
- Lyric Opera tickets
- Paramount tickets
- The MAC/Buffalo Theater
- Ensemble
- Wentz Hall
- Ticketmaster gift certificates
- Other

## *Health & Wellness*

- Massage gift certificate
- Exercise class pass (spin, pilates, yoga, etc.)
- Spa day packages
- Gentlemen's packages
- Nail salon gift certificates

## *Travel*

- Airline miles
- Airbnb gift certificate
- Destination concerts/events
- Vacation packages
- Timeshare

## *Stay-cations & Family Outings*

- Art Institute
- Architectural Cruise
- Bed & Breakfast stay
- Chicago Botanic Gardens
- Downtown Family package
- DuPage Children's Museum
- Field Museum
- Lake Geneva
- Galena
- Michigan getaways
- Morton Arboretum
- Museum of Science & Industry
- Shedd Aquarium
- Great America tickets
- Dinner Cruise
- Overnight at a museum
- Wisconsin getaways

## *Tours & Unique Experiences*

- Local Television Tour
- Helicopter ride
- Scuba lessons
- SkyDeck Chicago

## *Food & Dining*

- Brewery Tours
- Cooking classes
- In-House Chef packages
- Red Head Piano Bar
- Restaurant Packages (Local & Chicago)
- Spirits & Wine packages
- Two Brothers Roundhouse
- Wine Tastings & Tours
- Other

## *Jewelry & Accessories*

- Necklaces
- Earrings
- Bracelets
- Cufflinks
- Watches
- Scarves
- Designer totes/bags
- Other

## *Golf*

- Butterfield Country Club
- Cantigny
- Chicago Golf Club
- Cog Hill
- Cress Creek
- Glen Oak Country Club
- Hinsdale Golf Club
- Medinah Golf Club
- Naperville Country Club
- Ruth Lake Country Club
- Golf lessons
- Golf equipment
- Other

## *Electronics*

- Bose headphones
- Apple AirPods
- Amazon Echo
- Google Home/Mini
- Nest Home Security Camera
- Nest Home Thermostat
- Robotic Vacuum
- Fitbit
- Apple Watch
- Record turntable
- iPad
- Kindle
- Digital photo frame
- Emergency solar crank
- Other

Questions about in-kind donations can be emailed to [benefit@namidupage.org](mailto:benefit@namidupage.org)





# *Ticket Purchases*

Gather a group of friends, family,  
or colleagues and purchase a table!  
Buy early for a discount!

## *Table of 10*

\$1800 UNTIL April 8  
\$1900 AFTER April 8

## *Individual Tickets*

Individual \$190

Of course, we certainly appreciate you sponsoring,  
placing an ad in the program, and donating items for  
our live & silent auctions, but in addition to that... we  
really want YOU there!



**Shine a Light Gala 2023**